

13 August 2026

ASX Market Announcements Office
ASX Limited
Level 27, 39 Martin Place
Sydney NSW 2000

**Bell Financial Group announces \$21.7 million half year net profit after tax,
up 133.3% on strong market conditions and trading activity**

In accordance with the Listing Rules, attached is a market release relating to the 2026 half year financial results.

Release of announcement authorised by:
Board of Bell Financial Group Ltd

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ASX RELEASE.

BELL FINANCIAL GROUP

13 August 2026

Bell Financial Group announces \$21.7 million half year net profit after tax, up 133.3% on strong market conditions and trading activity

Bell Financial Group Ltd (ASX:BFG) today announced a net profit after tax (NPAT) of \$21.7 million for the half year ended 30 June 2026, up 133.3% on the prior corresponding period (pcp). Revenue was \$165.6 million, up 36.3%.

Strong performance in the Markets division, supported by improved market conditions, together with continued earnings growth in the Platforms division, drove the result. Platforms represents 31.2% of adjusted revenue¹ and 60.8% of total NPAT, providing a broader and more diversified earnings base across a range of market conditions.

Earnings per share of 6.8 cents was a record for the half year and a 134.5% increase on the pcp, enabling a higher dividend to be paid. Funds under advice (FUA) was \$91.4 billion, a 0.8% decrease on December 2025, primarily driven by a decline in the value of the Australian equity market. Bell Financial Group continues to maintain a strong balance sheet with no operating debt and \$118.3 million in company held cash.

Performance highlights

- Markets revenue of \$110.8 million, up 59.7% on the pcp, and NPAT of \$8.5 million, up 403.6%.
- Platforms revenue of \$50.2 million, up 8.4% on the pcp, and NPAT of \$13.2 million, up 9.1%.
- Equity Capital Markets raised \$1.2 billion of new equity capital across 35 transactions maintaining its strong market position.
- Transition of existing clients onto our new Bell Potter Private Wealth platform and expanding our investment advice capability beyond equities, saw \$0.5 billion in new client inflows over the period.

Strong market conditions and disciplined execution drive results

Bell Financial Group Co-CEO Arnie Selvarajah said: "The strength of these results demonstrates the benefits of our diversified business model as we grow into a more holistic wealth manager. Our Markets division capitalised on improving market conditions, while our Platforms division continued to deliver scalable revenue growth and an increasingly meaningful contribution to Group earnings. While strong markets helped drive our latest results, the diversification of our Markets and Platforms businesses is designed to support greater resiliency across a range of market conditions."

Bell Financial Group made significant progress on its strategic priorities with the launch of the new Bell Potter Private Wealth platform and in addition, a new ANZ backed Bell Cash Account. Work continues on the development of new client digital portals, and the Group continues to assess strategic acquisition opportunities.

¹ Adjusted revenue represents management's view of the underlying operating performance of the Markets and Platforms divisions. The adjustments include interest on a net basis and the exclusion of intercompany transactions (clearing and product fee income).

Interim dividend

The Board declared an interim dividend of 5 cents per share, fully franked, a 66.7% increase on the pcg.

The record date for the dividend is 27 August 2026 and the payment date is 8 September 2026.

Authorised for release to the market by the Board.

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