ASX RELEASE.

3 April 2020

UPDATED MEETING PROCEDURES FOR AGM

Bell Financial Group Ltd's 2020 Annual General Meeting (AGM) is scheduled to be held on Thursday 23 April 2020 at 11:00am (AEST).

As a result of COVID-19 and government restrictions on holding meetings, the following updated meeting procedures will apply:

- Shareholders will no longer be able to attend the AGM in person.
- The AGM will be held at, and broadcast from, our offices at Level 38, 88 Phillip Street, Sydney.
- Shareholders can watch the AGM live via webcast and participate in the AGM online. Please refer to the attached instructions.

Bell Financial Group will ensure that it meets the requirements for a validly held meeting under its Constitution and the Corporations Act.

For more information, contact: Cindy-Jane Lee General Counsel & Company Secretary <u>cjlee@bellfg.com.au</u> +61 3 9235 1961

This announcement was authorised for release by Cindy-Jane Lee, General Counsel & Company Secretary.

ABOUT BELL FINANCIAL GROUP

Bell Financial Group Ltd (ASX:BFG) is an Australian-based provider of stockbroking, investment and financial advisory services to private, institutional and corporate clients. Bell Financial Group has over 680 employees, operates across 15 offices in Australia and has offices in New York, London, Hong Kong and Kuala Lumpur.

GPO Box 4718, Melbourne VIC 3001, Australia

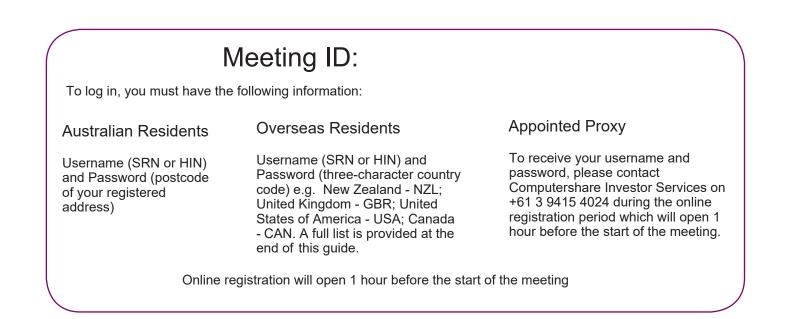
Hybrid and Virtual Meeting Guide

Getting Started

If you choose to participate online you will be able to view a live webcast of the meeting, ask questions online and submit your votes in real time and you will need to either:

a) Visit https://web.lumiagm.com on your smartphone, tablet or computer. You will need the latest versions of Chrome, Safari, Internet Explorer 11, Edge and Firefox. Please ensure your browser is compatible; or

b) Download the Lumi AGM app from the Apple App or Google Play Stores by searching for Lumi AGM.



To participate in the meeting, you will be required to enter the unique 9 digit Meeting ID provided above.



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To proceed into the meeting, you will need to read and accept the Terms and Conditions.

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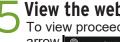
To register as a securityholder, select 'I have a login' and enter your username (SRN or HIN) and password (postcode or country code).



If you are a visitor, select 'I am a guest' and enter 3 a your name and email details. Please note, visitors will not be able to ask questions or vote at the meeting.

LUMI	1
Title	
First Name	
Last Name	
Email	
ENTER	

Once logged in, you will see the home page, which displays the meeting documents and information on the meeting. Icons will be displayed in different areas, depending on the device you are using.



View the webcast

To view proceedings you must tap the broadcast arrow 💿 execut 🔨 on your screen. Video and/or slides of the meeting will appear after approx. 30 seconds*. Toggle between the up or down arrow 💿 🛛 🗸 🗸 to view another screen.

(*Dependant on the speed of your internet)



P	Broadcast	^	The broadcast bar allows you to view and listen to the proceedings
i			Home page icon, displays meeting information
围			Questions icon, used to ask questions
11.			Voting icon, used to vote. Only visible when the chairman opens poll



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To Vote

When the Chairman declares the poll open:

- A voting icon **III** will appear on your device and the Meeting Resolutions will be displayed.
- To vote tap one of the voting options. Your . response will be highlighted.
- To change your vote, simply press a different • option to override.

The number of items you have voted or yet to vote on, is displayed at the top of the screen.

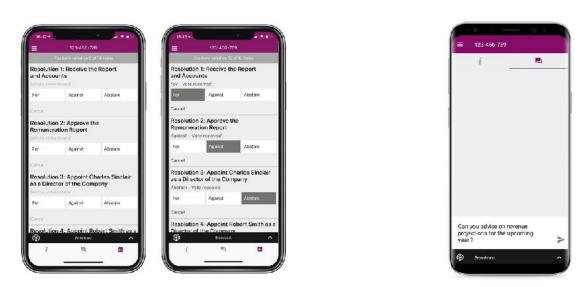
Votes may be changed up to the time the chairman closes the poll.



To Ask Questions

Tap on the Questions icon 💻 to submit a question, type your question in the chat box at the bottom of the screen and then select the send icon \triangleright .

Confirmation that your message has been received will appear.



On some devices, to vote, you may need to minimise the webcast by selecting the arrow in the broadcast bar, audio will still be available. To return to the webcast after voting, select the arrow again.

For Assistance

If you require assistance prior to or during the Meeting, please call +61 3 9415 4024



COUNTRY CODES Select your country code from the list below and enter it into the **password** field.

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