

ASX RELEASE.

BELL FINANCIAL GROUP

Company secretary appointment

10 January 2014

In accordance with Listing Rule 3.16.1, we advise that Ms Cindy-Jane Lee has been appointed as company secretary of Bell Financial Group Limited, effective from 10 January 2014. Ms Lee replaces Mr Dean Andrew Davenport, who resigned as company secretary with effect from the same date.

In accordance with Listing Rule 12.6, we advise that Ms Lee has been appointed as the person responsible at Bell Financial Group Limited for communication with the ASX, effective from 10 January 2014. Ms Lee replaces Mr Davenport, who ceased that role with effect from the same date.



Colin Bell
Executive Chairman