ASX RELEASE.

BELL FINANCIAL GROUP

Bell Financial Group provides full year profit (before tax) guidance of \$30 million

Thursday, 21 December 2017 -

Diversified financial services business, Bell Financial Group Ltd (ASX: BFG) today provided guidance that its full year earnings before tax is expected to come in at around \$30 million, an increase of more than 23% on its 2016 full year result.

Bell Financial Group owns Bell Potter Securities, Bell Potter Capital, and is a majority shareholder in Third Party Platform, provider of the Bell Direct and Desktop Broker online trading platforms.

The anticipated profit increase is largely attributable to a late rush in Equity Capital Markets (ECM) transactions that have either completed, or will complete, before year end.

ENDS ...

About Bell Financial Group

Bell Financial Group Ltd (ASX:BFG) is an Australian-based provider of stockbroking, investment and financial advisory services to private, institutional and corporate clients. The Group has over 600 employees, operates across thirteen offices in Australia and has offices in London and Hong Kong. Bell Financial Group has a 56.6% holding in Third Party Platform Pty Ltd (Bell Direct), an online stockbroking business.

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