

19 February 2010

Company Announcements Office
ASX Limited
20 Bridge Street
Sydney NSW 2000

Paul Vine
Company Secretary

Phone: 03 9235 1961
Fax: 03 9235 1850

Dear Sir or Madam

Financial results for the year ended 31 December 2009

In accordance with the Listing Rules, Bell Financial Group Ltd will be lodging materials in relation to its results for the year ended 31 December 2009 as follows:

- Part one: Appendix 4E for the year ended 31 December 2009
- Part two: Media release
- Part three: Annual Report (including Financial Report, Directors' Report, Independent Audit Report and Auditor's independence declaration)

Please also be advised that Bell Financial Group Ltd will hold its 2010 Annual General Meeting at 11.30am on Wednesday 21 April 2010 at KPMG, 10 Shelley Street, Sydney, New South Wales.

Yours faithfully



Paul Vine
Company Secretary

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