

ASX RELEASE.

BELL FINANCIAL GROUP

Bell Financial Group completes acquisition of the remaining 43.37% of its online broking platform, Third Party Platform Pty Ltd, taking its ownership to 100%

Thursday, 5 July 2018 – Bell Financial Group Ltd (ASX:BFG) (**Bell Financial Group**) has completed the acquisition of the remaining 43.37% of Third Party Platform Pty Ltd (**TPP**) it did not already own, increasing its ownership from 56.63% to 100% of TPP.

The acquisition received very strong support from shareholders, both at the AGM on 30 May 2018 (where 99.69% of votes were in favour), and as reflected in the successful completion of the renounceable entitlement offer to fund the acquisition (with 95.4% take-up from eligible shareholders).

Bell Financial Group is majority owned by the directors, management and staff and as such we view the overwhelming success of this issue as an endorsement of our commitment to developing technology and platforms which we expect to underpin the ongoing growth and success of the business.

ABOUT BELL FINANCIAL GROUP

Bell Financial Group Ltd (ASX: BFG) is an Australian-based provider of stockbroking, investment and financial advisory services to private, institutional and corporate clients. The Group has over 600 employees, operates across 16 offices in Australia and has offices in London, Hong Kong and Kuala Lumpur.