ASX RELEASE.

BELL FINANCIAL GROUP

22 August 2012

Financial results for the half-year ended 30 June 2012

In accordance with the Listing Rules, please find attached the following materials for immediate release to the market:

- 1. Appendix 4D half-year report
- 2. Media release
- 3. Condensed Consolidated Interim Financial Report.

Paul Vine

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Company Secretary

Appendix 4D Half-Year Report

Bell Financial Group Ltd Half-year ended 30 June 2012

Listing Rule 4.3A

Company: Bell Financial Group Ltd

ASX Code BFG

Half-Year Ended 30 June 2012

ABN 59 083 194 763

- 1. The information contained in this report is for the half-year ended 30 June 2012 and the previous corresponding period, 30 June 2011.
- 2. Statutory Results for Announcement to the market for the Bell Financial Group Ltd Consolidated Group:

			\$ ('000)	
Total Revenue from ordinary activities:		down 23.5% to	66,543	
Profit / (loss) from ordinary activities after income tax:			(1,826)	
Basic earnings per share	(0.7)c			
Diluted earnings per share			(0.7)c	
<u>Dividends</u>	Amount	Amount per security	Franked amount per security	
Interim dividend (declared)	\$0			

4. Brief explanation of any of the figures mentioned above necessary to enable the figures to be understood:

Refer attached Release to Market.

5. Financial Report

Refer to Bell Financial Group Ltd's Condensed Interim Financial Report (attached).

6. Dividends or distribution reinvestment plans

Dividend or distribution reinvestment plans in operation - not applicable.

The last date(s) for receipt of election notices for the dividend or distribution plans - not applicable.

7. NTA backing

	30 June 2012	31 December 2011
Net tangible asset backing per ordinary share	\$0.19	\$0.21

8. Details of Associate

Entity name: Third Party Platform Pty Ltd

Percentage holding: 49.8%

9. Entities over which control has been gained or lost

None

10. Commentary on the results for the period

Refer to Bell Financial Group Ltd Condensed Interim Financial Report attached.

11. Reviewed accounts

The accounts have been reviewed and are not subject to qualification.

Paul Vine

Company Secretary

22 August 2012

BELL FINANCIAL GROUP

MEDIA RELEASE

DATE: 22 August 2012

Results for the six months to 30 June 2012

Bell Financial Group (ASX: BFG) today reported a \$1.8m net loss after tax for the six month period ended 30 June 2012, consistent with earnings guidance issued to the market on 3 July 2012.

The result reflects a 24% reduction in revenues on a previous corresponding period basis, and was mainly attributable to lower daily execution volumes particularly in the Retail business, and fewer completed Equity Capital Markets transactions.

While disappointing, there are a number of positives to be taken from the half:

- The result included approximately \$2m pre-tax in one-off non-recurring expenditure and provisions.
- The Group's Balance Sheet and Cash position remain solid.
- Bell Direct, of which Bell Financial Group is a major shareholder, was selected to provide HSBC Australia with a White Label on-line broking solution. This service went live on 19 June 2012.

The Board has decided it is prudent to not declare an interim ordinary dividend for the period.

ENDS...

About Bell Financial Group

Bell Financial Group Ltd (bellfg.com.au, ASX: BFG) is a leading Australian full service stock broking and financial advisory firm with a strong track record of providing high quality, professional advice to private, institutional and corporate investors. BFG has 12 offices covering Australia plus one in the UK and has one of the largest distribution networks in the country. The firm's consistent aim is to meet its clients' investment objectives.

For more information, please contact:

Cannings Corporate Communications

Michael Mullane +61 2 8284 9990 mmullane@cannings.net.au

Bell Financial Group Ltd ABN 59 083 194 763

Condensed Consolidated Interim Financial Report 30 June 2012

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The interim financial report does not include all the notes of the type normally included in an annual financial report. Accordingly, this report is to be read in conjunction with Bell Financial Group Ltd's annual report for the year ended 31 December 2011 and any public announcements made by the Company during the interim reporting period in accordance with the continuous disclosure requirements of the *Corporations Act 2001*.

Directors' Report

The Directors of Bell Financial Group Ltd ("Bell Financial" or the "Company") present their report, together with the financial statements of the Company and its controlled entities (the "consolidated entity" or "Group") and the auditor's review report thereon, for the half-year ended 30 June 2012.

Directors

The Directors of the Company at any time during or since the end of the half-year and up to the date of signing this report are:

Executive Directors

Mr C Bell Mr A Provan

Non-executive Directors

Mr C Coleman Mr G Cubbin Mr M Spry – resigned 5 June 2012 Mr B Wilson Mrs B Shanahan – appointed 5 June 2012

Apart from that disclosed above, all Directors held office throughout the period ended 30 June 2012.

Principal activities

Bell Financial is an Australian based provider of stockbroking, investment and financial advisory services to private, institutional and corporate clients. Operating across 12 offices nationwide and an office based in London, Bell Financial has over 630 employees, including more than 320 experienced advisers, serving over 125,000 active clients with funds under advice of over \$20 billion.

Review and results of operations

The consolidated after tax result attributable to members for the half-year ended 30 June 2012 was a \$1.8 million loss (2011: \$6.3 million profit). A summary of the operations of the Group during the half-year is set out in the attached company announcement.

Directors' Report (continued)

Matters subsequent to the end of the financial half-year

No matters or circumstances have arisen since the end of the half-year period that in the opinion of the Directors of the Group have significantly affected or may significantly affect the operations of the Group, the results of those operations, or the state of affairs of the Group in future financial years.

Indemnification and insurance of Directors

The Company has agreed to indemnify the current Directors against all liabilities to another person (other than the Company or related entity) that may arise from their position as Directors of the Company, except where the liabilities arise out of conduct involving a lack of good faith. The agreement stipulates that the Company will meet the full amount of any such liabilities, including costs and expenses. In accordance with usual commercial practice, the insurance contract prohibits disclosure of details of the nature of liabilities covered by the insurance, the limit of the indemnity and the amount of the premium paid under the contract.

Lead auditor's independence declaration

The lead auditor's independence declaration is set out on page 5 and forms part of the Directors' report for the half-year ended 30 June 2012.

Rounding of amounts

The Company is of a kind referred to in ASIC Class Order 98/100 dated 10 January 1998 and in accordance with that Class Order, amounts in the financial report and Directors' report have been rounded off to the nearest thousand dollars, unless otherwise stated.

This report is made with a resolution of the Directors.

Colin Bell

Executive Chairman

M. by

22 August 2012



Lead Auditor's Independence Declaration under Section 307C of the Corporations Act 2001

To: the directors of Bell Financial Group Ltd

I declare that, to the best of my knowledge and belief, in relation to the review for the half-year ended 30 June 2012 there have been:

- (i) no contraventions of the auditor independence requirements as set out in the Corporations Act 2001 in relation to the review; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the review.

KPMG

KPMG

Dean Waters
Partner

Melbourne

22 August 2012

Condensed consolidated income statement For the half-year ended 30 June 2012

Rendering of services \$ '000s \$ '000s Finance income 57,568 81,569 Finance income 8,573 10,190 Investing income (35) (5,073) Other income 437 334 Total revenue 66,543 87,020 Employee expenses (770) (616) Occupancy expenses (7,684) (5,059) Systems and communication expenses (7,213) (7,031) Professional expenses (1,492) (1,479) Finance expenses (4,188) (4,969) Other expenses (4,360) (5,001) Total expenses (68,921) (77,144) Results from operating activities (2,378) 9,876
Rendering of services 57,568 81,569 Finance income 8,573 10,190 Investing income (35) (5,073) Other income 437 334 Total revenue 66,543 87,020 Employee expenses (43,214) (52,989) Depreciation and amortisation expenses (770) (616) Occupancy expenses (7,684) (5,059) Systems and communication expenses (7,213) (7,031) Professional expenses (1,492) (1,479) Finance expenses (4,188) (4,969) Other expenses (4,360) (5,001) Total expenses (68,921) (77,144)
Finance income 8,573 10,190 Investing income (35) (5,073) Other income 437 334 Total revenue 66,543 87,020 Employee expenses (43,214) (52,989) Depreciation and amortisation expenses (770) (616) Occupancy expenses (7,684) (5,059) Systems and communication expenses (7,213) (7,031) Professional expenses (1,492) (1,479) Finance expenses (4,188) (4,969) Other expenses (4,360) (5,001) Total expenses (68,921) (77,144)
Investing income (35) (5,073) Other income 437 334 Total revenue 66,543 87,020 Employee expenses (43,214) (52,989) Depreciation and amortisation expenses (770) (616) Occupancy expenses (7,684) (5,059) Systems and communication expenses (7,213) (7,031) Professional expenses (1,492) (1,479) Finance expenses (4,188) (4,969) Other expenses (4,360) (5,001) Total expenses (68,921) (77,144)
Other income 437 334 Total revenue 66,543 87,020 Employee expenses (43,214) (52,989) Depreciation and amortisation expenses (770) (616) Occupancy expenses (7,684) (5,059) Systems and communication expenses (7,213) (7,031) Professional expenses (1,492) (1,479) Finance expenses (4,188) (4,969) Other expenses (4,360) (5,001) Total expenses (68,921) (77,144)
Total revenue 66,543 87,020 Employee expenses (43,214) (52,989) Depreciation and amortisation expenses (770) (616) Occupancy expenses (7,684) (5,059) Systems and communication expenses (7,213) (7,031) Professional expenses (1,492) (1,479) Finance expenses (4,188) (4,969) Other expenses (4,360) (5,001) Total expenses (68,921) (77,144)
Employee expenses (43,214) (52,989) Depreciation and amortisation expenses (770) (616) Occupancy expenses (7,684) (5,059) Systems and communication expenses (7,213) (7,031) Professional expenses (1,492) (1,479) Finance expenses (4,188) (4,969) Other expenses (4,360) (5,001) Total expenses (68,921) (77,144)
Depreciation and amortisation expenses (770) (616) Occupancy expenses (7,684) (5,059) Systems and communication expenses (7,213) (7,031) Professional expenses (1,492) (1,479) Finance expenses (4,188) (4,969) Other expenses (4,360) (5,001) Total expenses (68,921) (77,144)
Depreciation and amortisation expenses (770) (616) Occupancy expenses (7,684) (5,059) Systems and communication expenses (7,213) (7,031) Professional expenses (1,492) (1,479) Finance expenses (4,188) (4,969) Other expenses (4,360) (5,001) Total expenses (68,921) (77,144)
Occupancy expenses (7,684) (5,059) Systems and communication expenses (7,213) (7,031) Professional expenses (1,492) (1,479) Finance expenses (4,188) (4,969) Other expenses (4,360) (5,001) Total expenses (68,921) (77,144)
Systems and communication expenses (7,213) (7,031) Professional expenses (1,492) (1,479) Finance expenses (4,188) (4,969) Other expenses (4,360) (5,001) Total expenses (68,921) (77,144)
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Other expenses (4,360) (5,001) Total expenses (68,921) (77,144)
Total expenses (68,921) (77,144)
Results from operating activities (2,378) 9,876
Share of profit / (loss) of equity accounted investments (net of
income tax) (344)
Profit / (loss) before income tax (2,722) 9,338
(2,122)
Income tax (expense) / benefit 896 (2,999)
Profit / (loss) after tax for the period (1,826) 6,339
Attributable to:
Equity holders of the Company (1,826) 6,339
Profit / (loss) for the period (1,826) 6,339
(1,020) 0,339
Earnings per share: Cents Cents
Basic earnings per share (0.7) 2.5
Diluted earnings per share (0.7) 2.4

Condensed consolidated statement of comprehensive income For the half-year ended 30 June 2012

•	Half-year ended 30 June	
	2012	2011
	\$ '000s	\$ '000s
Profit / (loss) for the period	(1,826)	6,339
Other comprehensive income		
Effective portion of changes in fair value of cash flow hedge	200	(90)
Other comprehensive income for the period, net of tax	200	(90)
Total comprehensive income for the period	(1,626)	6,249
Attributable to:		
Equity holders of the Company	(1,626)	6,249
Total comprehensive income for the period	(1,626)	6,249

Condensed consolidated statement of financial position

Assets 7. 95,071 109,933 Trade and other receivables 7. 95,071 109,933 Loans and advances 8. 144,679 138,498 Financial assets 2,514 2,088 Financial assets 2,514 2,088 Prepayments 551 542 Total current assets 349,717 303,472 Investments in equity accounted investees 12,395 11,068 Deferred tax assets 3,095 2,298 Property, plant and equipment 2,622 3,111 Goodwill 9. 118,819 118,819 Intangible assets 1,595 1,741 Total non-current assets 138,526 137,037 Total assets 10. 134,942 72,351 Deposits and borrowings 10. 134,942	As at 30 June 2012	Note	As at	
Assets Cash and cash equivalents 7. 95,071 109,933 Trade and other receivables 106,902 52,411 Loans and advances 8. 144,679 138,498 Financial assets 2,514 2,088 Prepayments 551 542 Total current assets 349,717 303,472 Investments in equity accounted investees 12,395 11,068 Deferred tax assets 3,095 2,298 Property, plant and equipment 2,622 3,111 Goodwill 9 118,819 118,819 Intangible assets 1,595 1,741 Total non-current assets 138,526 137,037 Total assets 10. 134,942 72,351 Liabilities 10. 134,942 72,351 Trade and other payables 10. 134,942 72,351 Deposits and borrowings 10. 134,942 72,351 Deposits and borrowings 10. 134,942 72,551 Employee benefits 7,825<			30 June 2012	31 Dec 2011
Cash and cash equivalents 7. 95,071 109,933 Trade and other receivables 106,902 52,411 Loans and advances 8. 144,679 138,498 Financial assets 2,514 2,088 Prepayments 551 542 Total current assets 349,717 303,472 Investments in equity accounted investees 12,395 11,068 Deferred tax assets 3,095 2,298 Property, plant and equipment 2,622 3,111 Goodwill 9. 118,819 118,819 Intrangible assets 1,595 1,741 Total non-current assets 138,526 137,037 Total assets 138,526 137,037 Total assets 10. 134,942 72,351 Deposits and borrowings 11. 171,798 182,402 Current tax liabilities 197 1,020 Derivative liability 28 228 Employee benefits 7,825 6,670 Provisions 750			\$ '000	\$ '000
Trade and other receivables 106,902 52,411 Loans and advances 8 144,679 138,498 Financial assets 2,514 2,088 Prepayments 551 542 Total current assets 349,717 303,472 Investments in equity accounted investees 12,395 11,068 Deferred tax assets 3,095 2,298 Property, plant and equipment 2,622 3,111 Goodwill 9 118,819 118,819 Intragible assets 138,526 137,037 Total non-current assets 138,526 137,037 Total assets 10 134,942 72,351 Deposits and borrowings 11 171,798 182,402 Current tax liabilities 197 1,020 Current tax liabilities 197 1,020 Derivative liability 28 228 Employee benefits 7,825 6,670 Provisions 750 750 Total current liabilities 2,543 2,444	Assets			
Trade and other receivables 106,902 52,411 Loans and advances 8 144,679 138,498 Financial assets 2,514 2,088 Prepayments 551 542 Total current assets 349,717 303,472 Investments in equity accounted investees 12,395 11,068 Deferred tax assets 3,095 2,298 Property, plant and equipment 2,622 3,111 Goodwill 9. 118,819 118,819 Intrangible assets 1,595 1,741 Total non-current assets 138,526 137,037 Total assets 138,526 137,037 Total assets 10. 134,942 72,351 Deposits and borrowings 11. 171,798 182,402 Current tax liabilities 197 1,020 Current tax liabilities 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 </td <td>Cash and cash equivalents</td> <td>7.</td> <td>95.071</td> <td>109.933</td>	Cash and cash equivalents	7.	95.071	109.933
Loans and advances 8. 144,679 138,498 Financial assets 2,514 2,088 Prepayments 551 542 Total current assets 349,717 303,472 Investments in equity accounted investees 12,395 11,068 Deferred tax assets 3,095 2,298 Property, plant and equipment 2,622 3,111 Goodwill 9. 118,819 118,819 Intangible assets 1,595 1,741 Total non-current assets 138,526 137,037 Total assets 488,243 440,509 Liabilities 10. 134,942 72,351 Deposits and borrowings 11. 171,798 182,402 Current tax liabilities 197 1,020 Derivative liability 28 228 Employee benefits 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3	•			
Financial assets 2,514 2,088 Prepayments 551 542 Total current assets 349,717 303,472 Investments in equity accounted investees 12,395 11,068 Deferred tax assets 3,095 2,298 Property, plant and equipment 2,622 3,111 Goodwill 9. 118,819 118,819 Intangible assets 1,595 1,741 Total non-current assets 138,526 137,037 Total assets 488,243 440,509 Liabilities 10. 134,942 72,351 Deposits and borrowings 11. 171,798 182,402 Current tax liabilities 197 1,020 Derivative liabilities 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,556 2,447 Total current liabilities 318,096 265,868	Loans and advances	8.		
Prepayments 551 542 Total current assets 349,717 303,472 Investments in equity accounted investees 12,395 11,068 Deferred tax assets 3,095 2,298 Property, plant and equipment 2,622 3,111 Goodwill 9. 118,819 118,819 Intangible assets 1,595 1,741 Total non-current assets 138,526 137,037 Total assets 488,243 440,509 Liabilities 10. 134,942 72,351 Deposits and borrowings 10. 134,942 72,351 Deposits and borrowings 11. 171,798 182,402 Current tax liabilities 197 1,020 Derivative liability 28 228 Employee benefits 7,825 6,670 Frovisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 2,543 2,444 Total on-current liabilities 318,096 265	Financial assets			
Description	Prepayments			
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Deferred tax assets 3,095 2,298 Property, plant and equipment 2,622 3,111 Goodwill 9. 118,819 118,819 Intangible assets 1,595 1,741 Total non-current assets 138,526 137,037 Total assets 488,243 440,509 Liabilities 10. 134,942 72,351 Deposits and borrowings 11. 171,798 182,402 Current tax liabilities 197 1,020 Derivative liabilities 197 1,020 Derivative liabilities 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity 164,284 164,284 Reserves 21,242 25,736 <td>Investments in equity accounted investees</td> <td></td> <td>12,395</td> <td>11,068</td>	Investments in equity accounted investees		12,395	11,068
Property, plant and equipment 2,622 3,111 Goodwill 9. 118,819 118,819 Intangible assets 1,595 1,741 Total non-current assets 138,526 137,037 Total assets 488,243 440,509 Liabilities 10. 134,942 72,351 Deposits and borrowings 11. 171,798 182,402 Current tax liabilities 197 1,020 Derivative liabilities 28 228 Employee benefits 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses)	Deferred tax assets			*
Intangible assets 1,595 1,741 Total non-current assets 138,526 137,037 Total assets 488,243 440,509 Liabilities 5 488,243 440,509 Liabilities 10. 134,942 72,351 Deposits and borrowings 11. 171,798 182,402 Current tax liabilities 197 1,020 Derivative liability 28 228 Employee benefits 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,543 2,444 Total ilabilities 318,096 265,868 Net assets 170,147 174,641 Equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	Property, plant and equipment			3,111
Intangible assets 1,595 1,741 Total non-current assets 138,526 137,037 Total assets 488,243 440,509 Liabilities 8 28 Trade and other payables 10. 134,942 72,351 Deposits and borrowings 11. 171,798 182,402 Current lax liabilities 197 1,020 Derivative liability 28 228 Employee benefits 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	Goodwill	9.	118,819	118,819
Total assets 488,243 440,509 Liabilities 10. 134,942 72,351 Deposits and borrowings 11. 171,798 182,402 Current tax liabilities 197 1,020 Derivative liability 28 228 Employee benefits 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	Intangible assets			
Liabilities Trade and other payables 10. 134,942 72,351 Deposits and borrowings 11. 171,798 182,402 Current tax liabilities 197 1,020 Derivative liability 28 228 Employee benefits 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	Total non-current assets		138,526	137,037
Trade and other payables 10. 134,942 72,351 Deposits and borrowings 11. 171,798 182,402 Current tax liabilities 197 1,020 Derivative liability 28 228 Employee benefits 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	Total assets		488,243	440,509
Trade and other payables 10. 134,942 72,351 Deposits and borrowings 11. 171,798 182,402 Current tax liabilities 197 1,020 Derivative liability 28 228 Employee benefits 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)				
Deposits and borrowings 11. 171,798 182,402 Current tax liabilities 197 1,020 Derivative liability 28 228 Employee benefits 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	Liabilities			
Current tax liabilities 197 1,020 Derivative liability 28 228 Employee benefits 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity Contributed equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	Trade and other payables	10.	134,942	72,351
Derivative liability 28 228 Employee benefits 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)		11.	171,798	182,402
Employee benefits 7,825 6,670 Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity Contributed equity Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)			197	1,020
Provisions 750 750 Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	<u>.</u>		28	
Total current liabilities 315,540 263,421 Deferred tax liability 13 3 Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	•		7,825	6,670
Deferred tax liability	Provisions		750	750
Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity Contributed equity Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	Total current liabilities		315,540	263,421
Employee benefits 2,543 2,444 Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity Contributed equity Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)				
Total non-current liabilities 2,556 2,447 Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity Contributed equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	•		13	3
Total liabilities 318,096 265,868 Net assets 170,147 174,641 Equity 164,284 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	Employee benefits		2,543	2,444
Net assets 170,147 174,641 Equity 164,284 164,284 Contributed equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	Total non-current liabilities		2,556	2,447
Equity 164,284 164,284 Contributed equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	Total liabilities		318,096	265,868
Contributed equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	Net assets		170,147	174,641
Contributed equity 164,284 164,284 Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)				
Reserves 21,242 25,736 Retained earnings / (losses) (15,379) (15,379)	Equity			
Retained earnings / (losses) (15,379) (15,379)	Contributed equity		164,284	164,284
	Reserves		21,242	25,736
Total equity attributable to equity holders of the Company 170,147 174,641	- , , , , , , , , , , , , , , , , , , ,		(15,379)	(15,379)
	Total equity attributable to equity holders of the Comp	any	170,147	174,641

Condensed consolidated statement of changes in equity For the half-year ended 30 June 2012

	Share capital \$ '000	Treasury shares reserve \$ '000	Share based payments reserve \$ '000	Distributable profits reserve \$ '000	Cash flow hedge reserve \$ '000	Retained earnings \$ '000	Total equity \$ '000
Balance at 1 January 2011	157,666	-	-	34,062	(8)	(15,379)	176,341
Total comprehensive income Profit / (loss) for the period	-	-	-	-	-	6,339	6,339
Other comprehensive income							
Change in fair value of cash flow hedge				-	(90)	_	(90)
Total other comprehensive income				-	(90)	_	(90)
Total comprehensive income for the period	-	-	-	-	(90)	6,339	6,249
Transactions with owners, directly in equity							
Transfer of retained earnings	-	-	-	6,339	-	(6,339)	-
Dividends	-	-	_	(10,106)	-	-	(10,106)
Balance at 30 June 2011	157,666	-	-	30,295	(98)	(15,379)	172,484
Balance at 1 January 2012	164,284	(863)	-	26,827	(228)	(15,379)	174,641
Total comprehensive income							
Profit / (loss) for the period	-	-	-	-	-	(1,826)	(1,826)
Other comprehensive income							
Change in fair value of cash flow hedge	-	-	-	-	200	-	200
Total other comprehensive income	-	-	-	-	200	-	200
Total comprehensive income for the period	-	-	-	-	200	(1,826)	(1,626)
Transactions with owners, directly in equity							
Transfer of retained earnings	-	-	_	(1,826)	_	1,826	-
Share based payments	-	-	539	-	-	-	539
Purchase of treasury shares	-	(811)	-	-	-	-	(811)
Employee share awards exercised	-	120	(120)	-	-	-	-
Dividends	-	-	-	(2,596)	-	- 1	(2,596)
Balance at 30 June 2012	164,284	(1,554)	419	22,405	(28)	(15,379)	170,147

Condensed consolidated statement of cash flows

For the half-year ended 30 June 2012

,	Half-year ended 30 June	
	2012 \$ '000s	2011 \$ '000s
Cash flows from / (used in) operating activities		
Cash receipts from customers	124,261	62,250
Cash paid to suppliers and employees	(120,377)	(72,897)
Cash generated from / (used in) operations ¹	3,884	(10,647)
Dividends received	21	77
Interest received	8,634	10,198
Interest paid	(4,188)	(4,969)
Income taxes paid	(714)	(5,499)
Net cash from / (used in) operating activities	7,637	(10,840)
Cash flows from / (used in) investing activities		
Net proceeds from sale of listed investments	-	7,920
Acquisition of other investments	(2,174)	(637)
Acquisition of property, plant and equipment	(133)	(712)
Net cash from / (used in) investing activities	(2,307)	6,571
Cash flows from / (used in) financing activities		
Dividends paid	(2,596)	(10,106)
On market share purchases	(811)	-
Bell Potter Capital (Margin Lending)		
Deposits	(20,604)	(19,273)
Loans	(6,181)	13,778
Drawdown / (repayment) of borrowings	10,000	(15,083)
Net cash from / (used in) financing activities	(20,192)	(30,684)
Not decrease in each and each activistants	(4.4.065)	(0.4.055)
Net decrease in cash and cash equivalents	(14,862)	(34,953)
Cash and cash equivalents at 1 January	109,933	126,674
Cash and cash equivalents at 30 June	95,071	91,721

^{1 &#}x27;Cash generated from operations' relates to Group cash reserves and client cash balances. Refer to note 7 for further information on cash and cash equivalents.

Notes to the condensed consolidated interim financial statements

1. Reporting entity

Bell Financial Group Ltd (the "Company" or "Bell Financial") is domiciled in Australia. The consolidated financial statements of the Company comprise the Company and its subsidiaries (the "Group" or "Consolidated Entity") and the Group's interest in associates.

The consolidated annual financial report of the Group as at and for the year ended 31 December 2011 is available upon request from the Company's registered office at Level 29, 101 Collins Street, Melbourne or at www.bellfg.com.au.

2. Statement of compliance

This condensed consolidated interim financial report has been prepared in accordance with AASB 134 Interim Financial Reporting and the Corporations Act 2001.

This condensed consolidated interim financial report does not include all of the information required for a full annual financial report, and should be read in conjunction with the consolidated annual financial report of the Group as at and for the year ended 31 December 2011 along with any public announcements made by the company during the interim reporting period.

This condensed consolidated interim financial report was approved by the Board of Directors on 22 August 2012.

The Company is of a kind referred to in ASIC Class Order 98/100 dated 10 July 1998 and in accordance with the Class Order, amounts in the financial report have been rounded off to the nearest thousand dollars, unless otherwise stated.

3. Significant accounting policies

The accounting policies applied by the Group in this consolidated interim financial report are consistent with those applied by the Group in its consolidated financial report as at and for the year ended 31 December 2011.

Notes to the condensed consolidated interim financial statements

4. Estimates

The preparation of the condensed consolidated interim financial report requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

In preparing this condensed consolidated interim financial report, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation and uncertainty were the same as those that applied to the consolidated financial report as at and for the year ended 31 December 2011. During the period, management reviewed estimates in respect of:

- recoverability of deferred taxes;
- impairment of loans and advances;
- impairment of goodwill and intangibles;
- legal provisions; and
- long service leave provisions.

Impairment of goodwill

Goodwill is tested for impairment annually at 31 December, or more frequently if events or changes in circumstances indicate that it might be impaired. At 30 June 2012, an indication of potential impairment was identified, as the carrying amount of the net assets was greater than the market capitalisation of the Group and therefore testing was conducted.

Impairment testing

The recoverable amount of the business to which each goodwill component is allocated is estimated based on its value in use and is determined by discounting the future cash flows generated from continuing use. At 30 June 2012, goodwill allocated to the retail segment was \$49.8 million and \$69.0 for the wholesale segment, which represent the lowest level at which it is monitored for internal management purposes.

Assumptions

The assumptions used for determining the recoverable amount are based on past experience and expectations for the future. Projected cash flows for each group of cash-generating units are discounted using an appropriate discount rate and a terminal value multiple is applied.

The following assumptions have been used in determining the recoverable amount of the retail and wholesale segments:

Discount rates: A range of discount rates was used with 12.0% being the mid-point of the

range. The discount rate is a post-tax measure based on the risk-free rate, adjusted for a risk premium to reflect both the increased risk of investing in

equities and the systematic risk of the specific business.

Terminal value multiple: A range of terminal value multiples was used with 10 times representing

the midpoint of the range. The multiples were applied to extrapolate the discounted future maintainable after-tax cash flows beyond the five year

forecast period.

Notes to the condensed consolidated interim financial statements

Impairment of goodwill (continued)

Assumptions (continued)

Brokerage revenue: An overall improvement in average brokerage revenue from current levels in both

the wholesale and retail businesses.

Corporate fee income: An overall improvement in corporate fee income as market conditions improve.

The values assigned to the key assumptions represent management's best future assessment for the stock broking industry and the business and are based on both external sources and internal sources (historical data).

Results

The results of impairment testing performed did not result in any impairment being identified.

Sensitivity analysis

The recoverable amounts for the retail and wholesale segments exceed the carrying values. The recoverable amounts are sensitive to several key assumptions and a change in these assumptions could cause the carrying amounts to exceed the recoverable amounts. If brokerage and corporate fee revenue decreases by approximately 5% for retail or 20% for wholesale from the estimated amounts, the estimated recoverable amounts would be equal to the carrying amounts. If the discount rate increases to 16.5% for retail or 23.5% for wholesale, the estimated recoverable amounts would be equal to the carrying amounts. Further, if the terminal value multiple decreased to approximately 7.7 times for retail or 5.0 times for wholesale, the estimated recoverable amounts would be equal to the carrying amounts.

5. Financial risk management

All aspects of the Group's financial risk management objectives and policies are consistent with that disclosed in the consolidated financial report as at and for the year ended 31 December 2011.

Notes to the condensed consolidated interim financial statements

6. Segment reporting

In order to more closely align with how operating results are regularly reviewed and assessed, the operating segments were changed from 1 January 2012. Comparative segment information has been restated accordingly.

The segments reported below are consistent with internal reporting provided to the chief decision makers:

- Retail equities, futures, foreign exchange, corporate fee income, portfolio administration, margin lending and deposits
- Wholesale equities and corporate fee income

30 June 2012	Retail \$ '000	Wholesale \$ '000	Other \$'000	Consolidated \$ '000
Revenue from operations	53,294	13,249	-	66,543
Profit / (loss) after tax	(2,948)	1,122	-	(1,826)
Segment assets	399,699	76,149	-	475,848
Investment in associates	-	-	12,395	12,395
Total assets	399,699	76,149	12,395	488,243
Segment liabilities	316,881	1,215	-	318,096
Total liabilities	316,881	1,215	-	318,096
Other segment details				
Finance income	8,573	-	-	8,573
Finance expenses	(4,188)	-	-	(4,188)
Depreciation / amortisation	(645)	(125)	-	(770)
Share of net losses of associates	-	-	(344)	(344)

30 June 2011	Retail \$ '000	Wholesale \$ '000	Other \$'000	Consolidated \$ '000
Revenue from operations	70,576	16,444	-	87,020
Profit / (loss) after tax	4,858	1,481	-	6,339
Segment assets	385,294	87,736		473,030
Investment in associates		-	10,511	10,511
Total assets	385,294	87,736	10,511	483,541
Segment liabilities Total liabilities	304,546 304,546	6,511 6,511	-	311,057 311,057
Other segment details Finance income	10,190			10,190
Finance expenses	(4,969)	_		(4,969)
Depreciation / amortisation	(525)	(91)		(616)
Share of net losses of associates	-	-	(538)	(538)

Notes to the condensed consolidated interim financial statements

7. Cash and cash equivalents

	30 June	31 December
	2012	2011
	\$000	\$000
Cash on hand	9	9
Cash at bank	21,705	23,082
Short-term deposits	10,548	15,372
	32,262	38,463
Margin Lending Cash		
Cash at bank and short-term deposits	30,236	45,452
	30,236	45,452
Client Cash		
Cash at bank (Trust account)	19,963	17,744
Segregated cash at bank (client)	12,610	8,274
	32,573	26,018
Cash and cash equivalents in the statement of cash flows	95,071	109,933

Cash on hand, Cash at bank and Short-term deposits represent Group cash reserves.

Cash on hand and at bank earns interest at floating rates based on daily bank deposit rates. Short-term deposits are made for periods of between 60 days and 180 days.

Segregated cash and Trust bank balances earn interest at floating rates based on daily bank rates.

Notes to the condensed consolidated interim financial statements

8. Loans and advances

The following loans and advances were held during the period:

There were no impaired, past due or renegotiated loans at 30 June 2012 (2011: nil).

9. Goodwill

Cost and carrying amount

	\$ '000s
Balance at 1 July 2011	118,819
Impairment	
Balance at 31 December 2011	118,819
Balance at 1 January 2012	118,819
Impairment	-
Balance at 30 June 2012	118,819

Notes to the condensed consolidated interim financial statements

10. Trade and other payables

	30 June	31 December
	2012	2011
	\$ '000s	\$ '000s
Current		
Settlement obligations ¹	87,003	30,907
Sundry creditors and accruals ²	11,186	6,872
Segregated client liabilities	36,753	34,572
	134,942	72,351

^{1 &#}x27;Settlements obligations' are non-interest bearing and are normally settled on 3-day terms.

11. Deposits and borrowings

This note provides information about the contractual terms of the Group's interest-bearing deposits and borrowings.

	30 June 2012 \$ '000s	31 December 2011 \$ '000s
Current		
Deposits ¹	161,798	182,402
Cash advance facility ²	10,000	
	171,798	182,402

Terms and debt repayment schedule

	Nominal interest rate	Year of maturity	Face value 2012 \$ '000	Carrying amount 2012 \$ '000	Face value 2011 \$ '000	Carrying amount 2011 \$ '000
Deposits Cash advance facility	3.09% 4.41%	At call 2012	161,798 10,000	161,798 10,000	182,402	182,402
			171,798	171,798	182,402	182,402

^{2 &#}x27;Sundry creditors' are normally settled on 60-day terms.

Deposits relate to Margin Lending / Cash Account business (Bell Potter Capital) which are largely at call.
 Represents drawn funds from available cash advance facility of \$150 million.

Notes to the condensed consolidated interim financial statements

12. Dividends

Dividends paid or declared by the Group to shareholders during the period were as follows:

	Cents per share	Total amount	Franked / unfranked	Date of payment
2012		\$ '000		
Final 2011 ordinary	1.0	2,596	Franked	23 March 2012
2011				
Interim 2011 ordinary	2.0	5,053	Franked	23 September 2011

All dividends are fully franked based on 30% tax rate.

13. Subsequent events

No matters or circumstances have arisen since the end of the half-year period that in the opinion of the Directors of the Group have significantly affected or may significantly affect the operations of the Group, the results of those operations, or the state of affairs of the Group in future financial years.

14. Related parties

There have been no significant changes to the arrangements with related parties. Refer to the full 2011 Annual Financial report for details.

15. Commitments and contingencies

The Directors are of the opinion that apart from that already provided for in the financial statements, no further provisions are required in respect of any matters, as it is not probable that a future sacrifice of economic benefits will be required or the amount is not capable of reliable measurement.

Directors' declaration

In the opinion of the Directors of Bell Financial Group Ltd ("the Company"):

- 1. the financial statements and notes set out on pages 6 to 18, are in accordance with the Corporations Act 2001, including:
 - (a) giving a true and fair view of the Group's financial position as at 30 June 2012 and of its performance for the six month period ended on that date; and
 - (b) complying with Australian Accounting Standard AASB 134 Interim Financial Reporting and the Corporations Regulations 2001; and
- 2. there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

Dated at Sydney this 22nd day of August 2012.

Signed in accordance with a resolution of the Directors.

Colin Bell

Executive Chairman

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Independent auditor's review report to the members of Bell Financial Group Ltd Report on the financial report

We have reviewed the accompanying interim financial report of Bell Financial Group Ltd, which comprises the condensed consolidated statement of financial position as at 30 June 2012, condensed consolidated income statement and condensed consolidated statement of comprehensive income, condensed consolidated statement of changes in equity and condensed consolidated statement of cash flows for the interim period ended on that date, notes 1 to 15 comprising a summary of significant accounting policies and other explanatory information and the directors' declaration of the Group comprising the company and the entities it controlled at the half-year's end or from time to time during the interim period.

Directors' responsibility for the interim financial report

The directors of the company are responsible for the preparation of the interim financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Corporations Act 2001* and for such control as the directors determine is necessary to enable the preparation of the interim financial report that is free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express a conclusion on the interim financial report based on our review. We conducted our review in accordance with Auditing Standard on Review Engagements ASRE 2410 Review of a Financial Report Performed by the Independent Auditor of the Entity, in order to state whether, on the basis of the procedures described, we have become aware of any matter that makes us believe that the interim financial report is not in accordance with the Corporations Act 2001 including: giving a true and fair view of the Group's financial position as at 30 June 2012 and its performance for the interim period ended on that date; and complying with Australian Accounting Standard AASB 134 Interim Financial Reporting and the Corporations Regulations 2001. As auditor of Bell Financial Group Ltd, ASRE 2410 requires that we comply with the ethical requirements relevant to the audit of the annual financial report.

A review of an interim financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Independence

In conducting our review, we have complied with the independence requirements of the *Corporations Act 2001*.



Conclusion

Based on our review, which is not an audit, we have not become aware of any matter that makes us believe that the interim financial report of Bell Financial Group Ltd is not in accordance with the *Corporations Act 2001*, including:

- (a) giving a true and fair view of the Group's financial position as at 30 June 2012 and of its performance for the interim period ended on that date; and
- (b) complying with Australian Accounting Standard AASB 134 *Interim Financial Reporting* and the *Corporations Regulations 2001*.

KPMG

KPMG

Dean Waters Partner

Melbourne

22 August 2012