

# Bell Financial Group

19 February 2008

Australian Securities Exchange Limited  
Company Announcements Office  
20 Bridge Street  
Sydney NSW 2000

**Paul Vine**  
Company Secretary

Phone: 03 9235 1961  
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Dear Sir or Madam

**Bell Financial Group Ltd**

Please find attached a media release issued today by Bell Financial Group Ltd.

Yours faithfully



Paul Vine  
Company Secretary

Page 1 of 2

# Media Release

Date 19 February 2008

## **Bell Financial Group agrees to acquire Tricom Group, subject to conditions**

Bell Financial Group (ASX: BFG) has signed a Heads of Agreement for the acquisition of 100% of Tricom Group (Tricom), subject to a number of conditions, including satisfactory completion of due diligence prior to 7 March 2008.

Should all conditions precedent be satisfied Bell Financial Group would provide a capital infusion into, and take control of, Tricom. An earn-out mechanism would be put in place for existing Tricom shareholders assuming Tricom meets certain performance targets.

The acquisition, if completed, would benefit staff and clients of both Bell Financial Group and Tricom.

ENDS