

Bell Financial Group

15 February 2008

Australian Securities Exchange Limited
Company Announcements Office
20 Bridge Street
Sydney NSW 2000

Paul Vine
Company Secretary

Phone: 03 9235 1961
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Dear Sir or Madam

Bell Financial Group Ltd

Please find attached a media release issued today by Bell Financial Group Ltd.

Yours faithfully



Paul Vine
Company Secretary

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Media Release

Date 15 February 2008

Bell Financial Group Ltd responds to media speculation regarding Tricom Equities

Bell Financial Group Ltd (BFG) confirms that it is in discussions with Tricom Equities regarding a possible acquisition transaction. No agreement has been reached. The discussions are continuing and there is no certainty that these will lead to a transaction. BFG will update the ASX appropriately.