



Bell Potter launches Super Lending product

27 May 2008

Australian stockbroking and financial advisory firm, Bell Potter, has today announced the launch of Bell Potter Super Lending. This specialised gearing product is designed to meet the borrowing requirements of self-managed superannuation funds, and is one of the first of its kind in the market place.

Bell Potter Super Lending has been developed in response to the recent changes in legislation, which provides for Australian trustees to borrow on behalf of their self-managed superannuation fund, given the arrangements meet the conditions stipulated by the legislation.

When used appropriately as part of a comprehensive investment strategy, gearing may significantly enhance investors' ability to create wealth through greater participation in the share market. When combined with the tax-effective¹ nature of superannuation as an entity, to hold and accumulate long-term savings for retirement, superannuation gearing is a powerful long-term investment strategy.

Bell Potter introduces Super Lending with no establishment fees, an extensive approved securities list and a minimum loan of only \$50,000. Trustees and Fund members receive regular, informative reports and a competitive rate of interest on the loans.

Commenting on the launch, Director – Investment Services, Mr Rowan Fell said, "Bell Potter Super Lending is an exciting addition to our suite of products. Australian investors have been using debt to build wealth more effectively for many years through margin loans, now they have the chance to use that understanding to benefit their superannuation."

Bell Potter Super Lending is available through the Bell Potter Super Lending Brochure dated 15 May 2008.

- ENDS -

¹Seek independent tax advice before you invest

ASX Market Participant

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About Bell Potter

Bell Potter is one of Australia's leading full service private client stockbroking and financial advisory firms. With over \$26 billion funds under advice, our 300 experienced advisers specialise in offering a customised service dedicated to achieving individual investment strategies.

Since inception, the organisation's objective has been to offer a complete range of financial products and services, including: stockbroking, research, financial planning, superannuation, portfolio management and administration. Our strength lies in being able to provide focused investment solutions, which meet our client's investment goals: to build and preserve their wealth.

Bell Potter is part of the Bell Financial Group of companies (ASX code: BFG).

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