

19 August 2009

Company Announcements Office  
ASX Limited  
20 Bridge Street  
Sydney NSW 2000

**Paul Vine**  
Company Secretary

Phone: 03 9235 1961  
Fax: 03 9235 1850

Dear Sir or Madam

**Director's interest notice**

In accordance with the ASX Listing Rules, attached is an Appendix 3Y in respect of Brent Potts, a director of Bell Financial Group Ltd (BFG). The Appendix 3X for Mr Potts contained incorrect figures for his indirect holdings of A, B and C Class shares in BFG, which were repeated in subsequent Appendix 3Y notices lodged on behalf of Mr Potts. Those figures have been corrected in the attached Appendix 3Y.

Yours faithfully



Paul Vine  
Company Secretary

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b>	<b>BELL FINANCIAL GROUP LTD ("BFG")</b>
<b>ABN</b>	<b>59 083 194 763</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	BRENT POTTS
<b>Date of last notice</b>	22 MAY 2009

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Indirect
<b>Nature of indirect interest (including registered holder)</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Lost Ark Nominees Pty Ltd on behalf of Onmell Pty Ltd as trustee for the Brent Potts Family Trust. Brent Potts is a director and beneficiary  Lost Ark Nominees Pty Ltd on behalf of Onmell Pty Ltd as trustee for the Brent Potts Super Fund. Brent Potts is a director and beneficiary.
<b>Date of change</b>	12 August 2009

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+ See chapter 19 for defined terms.

**Appendix 3Y**  
**Change of Director's Interest Notice**

<p><b>No. of securities held prior to change</b></p>	<p><u>Direct</u>: none</p> <p><u>Indirect</u>:  Lost Ark Nominees Pty Ltd on behalf of Onmell Pty Ltd as trustee for the Brent Potts Family Trust. Brent Potts is a director and beneficiary:  2,148,172 Ordinary shares in – BFG  2,028,172 A Class shares in – BFG  2,028,172 B Class shares in – BFG  2,028,172 C Class shares in - BFG</p> <p>Lost Ark Nominees Pty Ltd on behalf of Onmell Pty Ltd as trustee for the Brent Potts Super Fund. Brent Potts is a director and beneficiary:  331,165 Ordinary shares in - BFG  81,165 A Class shares in - BFG  81,165 B Class shares in - BFG  81,165 C Class shares in - BFG</p>
<p><b>Class</b></p>	<p>A, B and C Class</p>
<p><b>Number acquired</b></p>	
<p><b>Number disposed</b></p>	<p>Number of A, B and C Class shares reduced in accordance with resolutions passed at the General Meeting on 12 August 2009</p>
<p><b>Value/Consideration</b>  Note: If consideration is non-cash, provide details and estimated valuation</p>	<p>N/A</p>

+ See chapter 19 for defined terms.

**Appendix 3Y**  
**Change of Director's Interest Notice**

<b>No. of securities held after change</b>	<p><u>Direct:</u> none</p> <p><u>Indirect:</u> Lost Ark Nominees Pty Ltd on behalf of Onmell Pty Ltd as trustee for the Brent Potts Family Trust. Brent Potts is a director and beneficiary: 2,148,172 Ordinary shares in – BFG 1,453,199 A Class shares in – BFG 1,453,199 B Class shares in – BFG 1,453,199 C Class shares in - BFG</p> <p>Lost Ark Nominees Pty Ltd on behalf of Onmell Pty Ltd as trustee for the Brent Potts Super Fund. Brent Potts is a director and beneficiary: 331,165 Ordinary shares in - BFG 58,156 A Class shares in - BFG 58,156 B Class shares in - BFG 58,156 C Class shares in - BFG</p>
<p><b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</p>	Consolidation of A, B and C Class shares

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>Date of change</b>	
<p><b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed</p>	
<b>Interest acquired</b>	
<b>Interest disposed</b>	
<p><b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation</p>	
<b>Interest after change</b>	

+ See chapter 19 for defined terms.